

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Com. DEGREE EXAMINATION – COMMERCE**

FIFTH SEMESTER – NOVEMBER 2007

AV11

**CO 5403 - INTRODUCTION TO ENTREPRENEURSHIP**

Date : 13/11/2007  
Time : 9:00 - 12:00

Dept. No.

Max. : 100 Marks

**PART – A**

**Answer ALL the questions**

**(10 x 2 = 20)**

1. Who are “Forced Entrepreneurs” ?
2. List any four barriers to entrepreneurship.
3. Why are some called “Imitative Entrepreneurs” ?
4. What is meant by Occupational mobility ?
5. What are sectoral projects ?
6. Explain Pre-shipment finance.
7. How are intrapreneurs different from entrepreneurs ?
8. Mention any three internal factors which motivate an entrepreneur.
9. What is “Achievement Motivation” ?
10. Enumerate any four qualities of a successful entrepreneur.

**PART – B**

**Answer any FIVE of the following**

**(5 x 8 = 40)**

11. How does an entrepreneur develop his/her competencies ?
12. Explain the factors influencing mobility.
13. How do you identify and select a project ?
14. Explain any ten types of entrepreneurs.
15. What are the factors determining the capital structure ?
16. Describe the non-economic factors affecting entrepreneurial growth.
17. What are the common errors in project formulation ?
18. Write a short note on the Kakinada experiment.

**PART – C**

**Answer any TWO of the following**

**(2 x 20 = 40)**

19. What are the contents of a project report ? Describe the Planning Commission’s guidelines for formulating one.
20. How can a project be appraised ?
21. Explain the functions and characteristics of an entrepreneur.

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